

What does it really mean —

recycled paper!



So what does recycled paper really mean? A recycled sheet simply means that the sheet contains some specified level of recycled material.

There are three sources of fiber used in paper making: 1) **Virgin Fiber** which comes directly from trees; 2) **Pre-Consumer Waste (Broke)** which comes from waste in the paper making process that cannot be sold; and 3) **Post-Consumer Waste (PCW)** which has been printed, delivered and then collected again from homes and businesses for recycling.

Most recycled coated papers available today have a maximum of 10% recycled content. Some uncoated papers are available with as much as 25 – 30% Post-Consumer Waste. There are also 100% post-consumer uncoated sheets available from specialized paper mills where no trees are consumed.

The recycled logo should indicate what type of recycled content was used in the paper making process.



10% Total Recycled Content
All Post-Consumer Waste

This sheet has 10% of its content made from Post-Consumer Waste



100% Post Consumer

This sheet has 100% of its content from Post-Consumer Waste



50% Total Recycled Content
25% Post-Consumer Waste

This sheet has 25% of its content from Pre-Consumer Waste and 25% from Post-Consumer Waste

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